



**America's
Credit Unions**

America's Credit Unions Small Credit Union Community Scholarship Contest

Official contest rules

NO PURCHASE IS REQUIRED TO PARTICIPATE IN THIS CONTEST. OFFER VOID WHERE PROHIBITED. SUBMITTING A SWEEPSTAKES ENTRY BY ANY OF THE MEANS IDENTIFIED BELOW CONSTITUTES ACCEPTANCE OF THESE RULES.

1. This contest is open to credit unions under \$250 million in assets located in the continental United States, Alaska, and Hawaii. Offer void where prohibited.
2. Contest opens at 12:00 AM October 1st, 2025 and ends at 11:59 PM December 1st 2025.
3. To enter the contest, participants must submit a completed form and write-up in accordance with the guidelines provided in the submission form that can be found on americascreditunions.org/SmallCU. Submitters grant America's Credit Unions the right to use their submissions, their name, credit union name and their likeness in relation to the contest and for these other purposes.
4. Submissions should be sent to smallCU@americascreditunions.org.
5. Multiple submissions per credit union are allowed.
6. There will be one winner selected for the contest, however the sponsor retains the ability to increase the number of winners. The winner(s) will receive one coach airfare, four nights lodging at a GAC conference hotel subject to availability at the time of reservation, and one free registration to the 2026 Governmental Affairs Conference in

Washington, D.C., (up to a combined total of \$3,500).

7. Winners will be announced on December 15th 2025, on the Small Credit Union Community.
8. Winners will be acknowledged during the Small Credit Union Roundtable on Sunday, March 1st, 2026.
9. Once winning credit unions are picked, Rich Mohr will contact the winners to notify them and facilitate their attendance at the conference.
10. Credit unions under \$250 million in assets who are not members of America's Credit Unions may enter by sending a postcard to America's Credit Unions offices at 4703 Madison Yards Way Suite 300, Madison, WI 53705. Attn: Rich Mohr.
11. This contest is sponsored by TruStage.